

Mach-E VLOG

MachEVlog.com | [YouTube.com/MachE_Vlog](https://www.youtube.com/MachE_Vlog) | [@MachE_Vlog](https://www.instagram.com/MachE_Vlog)



About Mach-E Vlog

We are Patrick Anderson and Liv Leigh, two EV and tech enthusiasts that started Mach-E Vlog in July 2020. We create content about the Ford Mustang Mach-E, other Electric Vehicles, and related technologies. We are passionate about educating and supporting others in their transition to the Electric Vehicle lifestyle and we want to showcase EV's from the perspective of regular consumers with cost and practicality in mind.

EVexplored launch - May 2022

Because of our interest in all EVs and requests from our viewers, we have launched a new YouTube channel that will be more generally focused on anything related to EVs. The topics will include new & used EV reviews, tips for EV newcomers, EV myth busting, etc. In addition to the YouTube channel, we are creating a companion website that will highlight an EV Knowledge Base that will serve as a resource for new or experience EV owners.

CONTACT

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YouTube

YouTube is our primary focus for content. We produce videos on EV reviews, EV accessories, tips and how-to's for EV owners, road trips, etc.

- 6,220 subscribers
- 495,000 views in 2021
- 104,000 views in 11/2021
- 2+ videos per week

Other Social Media

We are also active on other social media platforms as a way to engage our audience & promote our videos.

- Twitter - 2,295 followers
- Instagram - 688 followers
- FB Page - 627 followers

Mach-E.org

We are also the creators of the new Mach-E.org website which serves as a Mach-E Owners Club with chapters throughout the North America and Europe. The website allows Mach-E owners and enthusiasts create profiles, posts, and other functions in an environment that is similar to Facebook. We also distribute an email newsletter to all members